



Urban Mobility

Co-funded by the  
European Union



## EIT Urban Mobility Innovation Days

21 February – 4 March

# Innovation Days

## Quick Facts

- **When & Where?**
  - Fully virtual – B2Match Events platform
  - Platform stays open until 1 May 2022
  - Info sessions from 21 Feb to 4 Mar 2022
  - Long term matchmaking from 4 Mar to 1 May 2022
- **Objective:**
  - Opportunity to find missing puzzle pieces for projects & build consortia to respond to the Call
  - Receive information on the Call

EIT Urban Mobility - Innovation Days  
February 21 - March 4, 2022

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21 February 2022 - 4 March 2022

**EIT Urban Mobility - Innovation Days**

Welcome How it works FAQ Contact

**EIT Urban Mobility Innovation Days**

The *EIT Urban Mobility Innovation Days* will bring urban mobility key players together to forge new collaborations. This b2match platform provides the opportunity to pitch & showcase project ideas and exchange on complementary capabilities.

ORGANISED BY

eit Urban Mobility  
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The *Innovation Days* will have a 1-hour, themed events to network, to pitch, to hold table discussions and to directly matchmake. After the formal launch of the first CFP2023-25, additional support sessions will be held focusing on submission guidance, EIT rules, proposal writing, financial sustainability, and the evaluation process itself. After the Innovation Days, the b2match platform will remain active for viewing potential project partners and for networking, until 1 May.

**4 Challenge Areas build the thematic core of the event series:**

- **Active Mobility:** 22 February, 10:00 – 11:00h
- **Future Mobility:** 22 February, 13:00 – 14:00h
- **Sustainable City Logistics:** 24 February, 10:00 – 11:00h
- **Mobility and Energy:** 24 February, 13:00 – 14:00h

There will be 1-hour events dedicated to each of these Challenge Areas, including idea pitches, breakout sessions and networking opportunities.

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Active  
Mobility

Future  
Mobility

Sustainable  
City Logistics

Mobility and  
Energy

Beyond these 4 events, the following information sessions (info days) will take place:

- EIT Urban Mobility Pre-Call Innovation Day
- Innovation Day: Meet the Cities
- Innovation Call Info: RIS Support Session
- Official Call for Innovation Launch
- Innovation Call Info: Guidance, Rules and Evaluation Process on Innovation
- PLAZA Training: Introduction to the proposal submission tool
- Innovation Call Info: Making Financial Sustainability work for your proposal
- Innovation Call Info: Tips & Pointers for Proposal Writing

# Big Picture – Innovation Days

Official launch

Events of Challenge Areas

1:1 sessions

Call Info

	21/02	22/02	23/02	24/02	25/02	28/02	01/03	02/03	03/03	04/03
Morning	EIT UM Pre Call Innovation Days	1:1 Innovation Day: Active Mobility	1:1 Innovation Day: Meet the Cities	1:1 Innovation Day: Sustainable City Logistics	1:1 RIS Innovation Support Session	1:1 Official Call for Innovation Launch	1:1 PLAZA Training	1:1 Financial Sustainability	1:1 Proposal Writing	1:1
		1:1		1:1		1:1				
Afternoon	1:1	Innovation Day: Future Mobility 1:1	1:1	Innovation Day: Mobility & Energy 1:1	1:1	Guidance, Rules and Evaluation Process 1:1	1:1	1:1	1:1	1:1

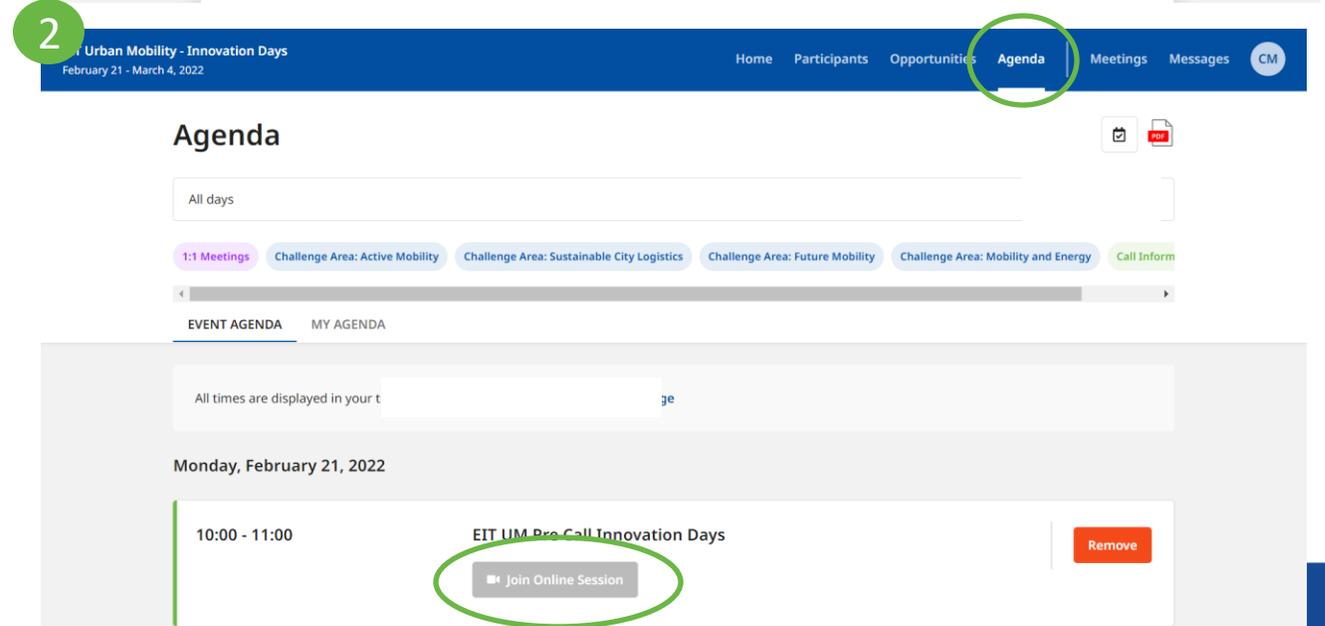
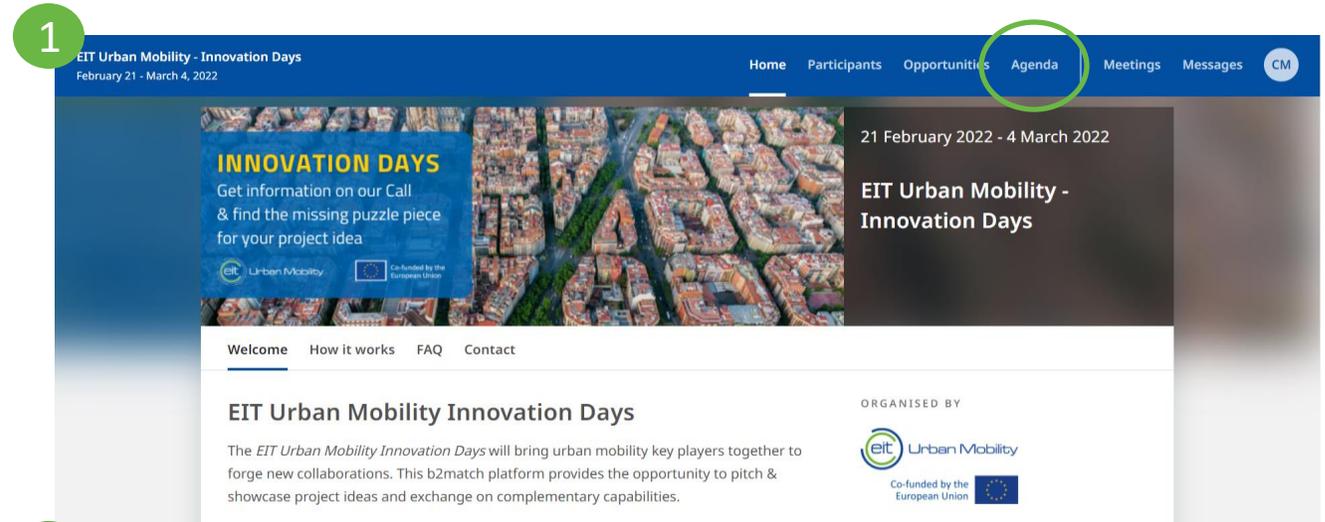
Platform Opportunities (a public forum for offers & needs) Open until Call Closure

REMEMBER: Long term matchmaking will take place from 4 March until 1 May 2022



# How to access online sessions?

1. Go to the event platform; once registered, **login** to your event account
2. Go to “Agenda” & click “Join Online Session”



# Which are the b2match matchmaking functionalities?

- **Participants**: List of attendees and organisations
  - Find collaborators in specific countries, organisation types, and areas of activity
  - Find collaborators that have signed-up to matchmaking
- **Opportunities**: Public forum to share offers and needs
  - Promote project cooperation, expertise or requests
- **1:1 meetings**: Networking opportunity for registered participants to request and schedule video calls
  - Sign-up for pre-planned 1:1 meeting sessions to show your availability
  - Sign-up for long-term matchmaking to show your availability



# How to schedule 1:1 video meetings?

1

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## Participants

PERSON ORGANIZATION

261 Participants found

Search

BOOKMARKED

**MATCHMAKING**

ORGANIZATION TYPES

AREAS OF ACTIVITIES

COUNTRIES

**CS** Cristina Solar  
Events Manager at EIT Urban Mobility  
BARCELONA, SPAIN  
View full profile →

View meeting

2

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Home Participants Opportunities

**CS**  
Cristina Solar  
Events Manager at EIT Urban Mobility

Send message

**Request meeting**

**E** Other  
EIT Urban Mobility

Mobility Sector

SUSTAINABLE CITY LOGISTICS

Last-mile delivery

FUTURE MOBILITY

Urban air transport

3

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## 1:1 Meetings

Camera and microphone test

ALL 3 ACCEPTED 1 PENDING 0 CANCELED 2

AVAILABILITY

All times are displayed in your time zone (Europe/Paris, currently: 10:38). Change

Next meetings

**CM** Claudia Mancheño, Events Intern at EIT Urban Mobility

**CS** Cristina Solar, Events Manager at EIT Urban Mobility

11:00 - 11:15  
Monday, February 21  
Online Video Meeting

MEETING SCHEDULED

Cancel Reschedule Invite guests Starts in 17 days

*Adjust your availability*

1. **Login** and browse the participant list for potential matches
2. Request a meeting and/or send a message
3. Learn more.



# How to promote your offers & needs on “Opportunities”?

**Login** and go to Opportunities

→ Tag your posts, provide descriptions, and add supporting material

1



## Opportunities

BROWSE OPPORTUNITIES MY OPPORTUNITIES 0

### + Project Cooperation

Add this if you are interested in finding a partner for your project.

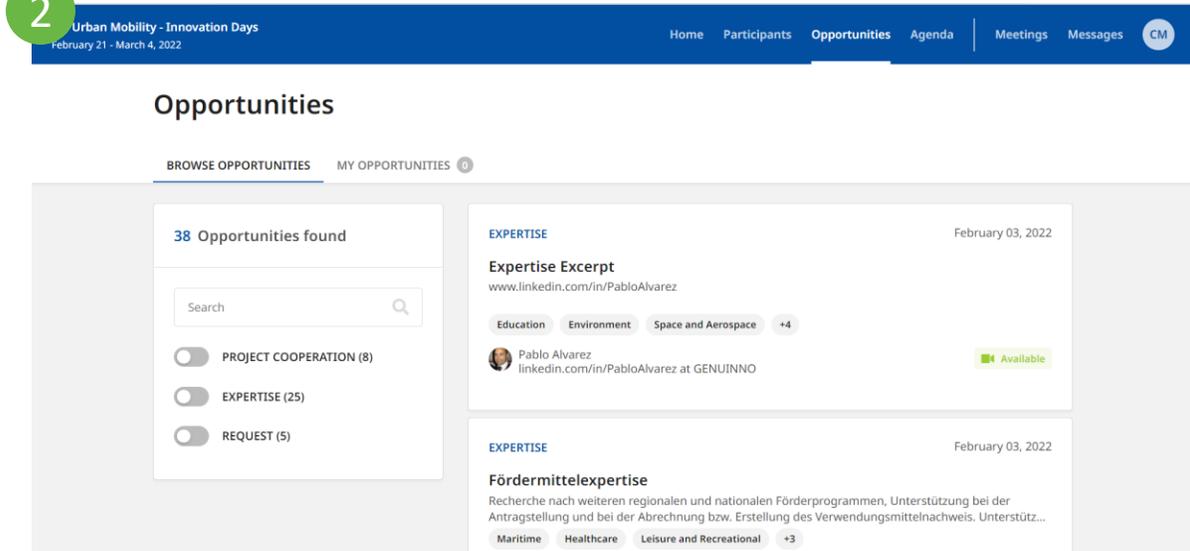
### + Expertise

Add your area of expertise and describe what you can offer to other participants.

### + Request

Add if you have anything specific you are looking for.

2



Browse opportunities & reach out

→ Schedule a 1:1 meeting to learn more!



# Thank you!

For general enquiries, please contact us  
by email:

[calls@eiturbanmobility.eu](mailto:calls@eiturbanmobility.eu)

[www.eiturbanmobility.eu](http://www.eiturbanmobility.eu)

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